AXEL WOLPH
”The Weekend Starts On Wednesday”

(United Indies/monkey.moods/Universal Music Publishing)

UI2009001003

VÖ USA: June 10th 2009
VÖ EU: July 15th 2009

UNITED INDIES - Independent Musicbiz Network
AUSTRIA: Lindengasse 32, 1070 Vienna | Phone: +43 699 1234 05 96 | USA: 269 South Beverly Drive #580, Beverly Hills 90212 | Phone: +1 818 364 24 54
Email: office@united-indies.com - Web: www.united-indies.com

The Weekend Starts On Wednesday

When Axel Wolph started for his musical career about a decade ago, he naturally didn't know where his journey might take him one day. Now, with his brand-new album „The Weekend Starts On Wednesday", the 30-year-old singer, songwriter and music producer is getting an essential step closer to his musical vision. He even calls it an arrival.

But, let's start with a brief retrospective. At the early age of 16 his music (then as the leadsinger and head of his teenage-grunge-rockband „Mindcure") was gaining airplay not only on radio but also on music television such as MTV and VIVA. In the year 2000 his solo-debut „Audible.Portrait. One" (Solarplexx Music) was released, six years later „Simplicity Of Mankind" (monkey./pine 550/ UMPG), the first and only album of his adult pop band-project „Ordinary World" was brought to the market, for the first time not only in his home country of Austria and Germany, but also in the USA. In 2008 he came back as a solo-artist with his critically acclaimed „Wedding Songs" (United Indies/ UMPG) which gained rotation on more than 90 (!) radio stations on the US Westcoast.

Here today, in the year of 2009, it seems that he has got the ball rolling. On March 24th his all acoustic „bonfire music" album „Poet With A Punk's Heart" (United Indies/UMPG) was released and again gained great reviews and rotation on US radio stations. His acoustic version of Robert Palmer's 80s synthie-pop classic „Johnny & Mary" turned out as a secret hit for numerous people around the globe.

Since 2005 the born Austrian is swinging back and forth between his family home Vienna and his musical home Los Angeles. „I am taken with California", he admits and „the longest, most interesting and beautiful journey leads to yourself. Sometimes it even takes long distances", he adds with a typical ironic smile in his face.

The brand-new songs on „The Weekend Starts On Wednesday" are dealing with love, desire, hope, lust for life, wanderlust and homesickness and were all written in California. They were recorded in his own studio back home in Vienna together with his longtime musical companion Mario Lackner who is sharing his passion for music and California and has been living in the City Of Angels since 2005. All instruments (except drums) were as usual played by Axel. In October 2008 the songs were mixed by Mike Harrison and Axel Wolph at Rhythmmik Studio, Los Angeles, in an old school all analog way on Herb Alpert's `72 made API console.

The result and new „baby" stands for a home coming mixture of the passionate musician's basic influences: Singer/Songwriter meets Grunge meets Blues. The listener will be taken away by a catchy and inviting opener called „Deeply Mad (About You)", further stops on this „rollercoaster ride" („Deeply Mad (About You)") are the wondering about the nighttime sleeping places of birds and sharks („Where Do The Birds Go At Night?"), a „Traffic Jam On Hoover Dam", a crystal clear love-song („Three More Words"), a touching father's day song („Moments Like These"), a desire-drenched blues („T(w)onight"), a homesickness song straight out of San Francisco („Someone I Know (Lonesome In Frisco)"), a grungy love-anthem („This One Is For You"), a biting power pop song about Hollywood („Life Ain't Like Hollywood") and finally a touching „Lullaby For Insomniacs".

„I always wanted to move to New York City, but I finally landed in Vienna and Los Angeles", „the visionary with lots of sentience", „this time better Kravitz" and „fresh Dylan" (all media quotes), the fan of aged instruments and large plastic shades honestly realizes. „Why? I don't know, maybe to make a record like this one one day. Every single record so far has been a snap-shot of my life, but this one is an arrival and a useful fundament for my future babies".

In times of global crisis, panic and systematic fear-making, an album with the title „The Weekend Starts On Wednesday" appears like a blindly optimistic antithesis. Axel Wolph's music is a melodic and heart-driven release from our daily lives, it's a sensitive look over the ocean through an open car window, a pale blue and bright orange emergency exit that leads us to the well-known weekend feeling which in future starts on Wednesday.

Singles (Go-to-songs)

Single #01: “Deeply Mad (About You)“	(CD track 01)
Single #02: “Traffic Jam (On Hoover Dam)“	(CD track 03)
Single #03: “Three More Words“	(CD track 04)
Single #04: “Moments Like These“	(CD track 05)

Available Formats

Digipak CD
Mp3, Downloads

Distribution

USA & worldwide digital:

CD Baby - www.cdbaby.com, available as download worldwide on iTunesand many more.

Germany:

Broken Silence - www.brokensilence.de

Austria:

monkey.music - www.monkeymusic.at/shop

Label

United Indies - www.united-indies.com

Publishing

monkey.moods/Universal Music Publishing Group

Promotion Contact

The Planetary Group/USA

Name: Adam Lewis
Email: adam@planetarygroup.com
Phone: +1 (617) 226-1036

monkey.music/EU

Name: Eileen Zirzow, Walter Gröbchen
Email: eileen.zirzow@monkeymusic.at, walter.groebchen@monkeymusic.at
Phone: +43 1 522 58 64-5

Links

www.axelwolph.com
www.monkeymusic.at/axelwolph_wednesday.php
www.youtube.com/axelwolph
www.vimeo.com/axelwolph
www.myspace.com/axelwolph
www.lastfm.de/music/Axel+Wolph